

CLINICAL EXCELLENCE BEYOND THE BEDSIDE

Saturday, February 15, 2020

InterContinental Buckhead Hotel, Atlanta, Georgia

PROSPECTUS

OVERVIEW

We invite you to join us for this continuing nursing education symposium that will address the latest innovations in cancer care. The symposium will present up-to-date information on a variety of cancer care topics, including ovarian cancer diagnostics, genomics in cancer care, lung cancer screening, the role of rehabilitation in managing pain and fatigue, malnutrition in the cancer patient, biosimilar basics, burnout prevention for healthcare providers, and opioid use.

Distinguished faculty from MD Anderson Cancer Center, Loyola University, Georgia Tech, and the Northside Hospital Cancer Institute (NHCI) will present on diverse topics relating to caring for patients with cancer. NHCI has been offering cancer care services since 1975 and is one of the largest, most respected oncology care providers in Atlanta. NHCI is known for combining the clinical excellence available at large academic centers with the personalized touch of a community hospital. These NHCI faculty experts will bring that unique perspective to this program.

This meeting has been planned and will be implemented in accordance with the Essential Areas and Policies of the ACCME. CME, CNE, pharmacy, physical therapy and respiratory therapy credit will also be offered.

Visit www.NHCInursingsymposium.com for more information and registration



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Applications for various CE accreditation types have been submitted. Full accreditation information will be available at the conference.

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AGENDA

TIME	TOPIC / SPEAKER	
7:00-8:00 AM	<i>Registration and Breakfast / Exhibits Open</i>	
8:00-8:50 AM	<i>Machine Learning and Metabolomics: A New and Highly Accurate Approach to Ovarian Cancer Diagnostics</i> John McDonald, PhD Georgia Tech - Atlanta, GA	
8:50-9:40 AM	<i>Understanding and Applying Genomics in Cancer Care</i> Patricia Friend, PhD, APN-CNS, AOCNS, AGN-BC Loyola University - Chicago, IL	
9:40-9:55 AM	<i>Break / Move to Breakout</i>	
	TRACK A	TRACK B
9:55-10:30 AM	<i>Lung Cancer Screening</i> Howard Silverboard, MD Northside Hospital - Atlanta, GA	<i>Malnutrition in the Cancer Patient</i> Kristin Cuculovski, MS, RDN, CSO, LDN Northside Hospital - Atlanta, GA
10:30-11:05 AM	<i>Mirror, Mirror: The Basics of Biosimilars</i> Tajuana Bradley, MS, FNP-BC Georgia Cancer Specialists - Atlanta, GA	<i>Understanding the Role of Rehab in Managing Pain and Fatigue in Cardiothoracic and Head and Neck Cancer Patient Populations</i> Elizabeth Lewis, PT, DPT (Cardiothoracic) & Morgan Hinzman, MA, CCC-SLP (Head and Neck Cancer), Northside Hospital - Atlanta, GA
11:05-11:40 AM	<i>Malnutrition in the Cancer Patient</i> Kristin Cuculovski, MS, RDN, CSO, LDN Northside Hospital - Atlanta, GA	<i>Lung Cancer Screening</i> Howard Silverboard, MD Northside Hospital - Atlanta, GA
11:40-12:15 PM	<i>Understanding the Role of Rehab in Managing Pain and Fatigue in Cardiothoracic and Head and Neck Cancer Patient Populations</i> Elizabeth Lewis, PT, DPT (Cardiothoracic) & Morgan Hinzman, MA, CCC-SLP (Head and Neck Cancer), Northside Hospital - Atlanta, GA	<i>Mirror, Mirror: The Basics of Biosimilars</i> Tajuana Bradley, MS, FNP-BC Georgia Cancer Specialists - Atlanta, GA
12:15-1:15 PM	<i>Lunch</i>	
1:15-2:05 PM	<i>Self-Care, Resilience and Burnout Prevention for Healthcare Providers</i> Beau Rappé, PhD, MDiv, MSW, MA	
2:05-2:55 PM	<i>Keynote Lecture: Opioid Use, Pain Control, Guidelines and Ethical Challenges</i> Tonya Edwards, MS, MSN, FNP-C The University of Texas MD Anderson Cancer Center - Houston, TX	



LEARNING OBJECTIVES

1. Discuss trends in oncology drug spending and the biosimilar development process.
2. Explain the role of rehab in managing pain and fatigue in the cardiothoracic patient population.
3. State the prevalence of aberrant drug use among oncology patients, engage in a discussion on guidelines and mandates, and the benefit of implementing universal precautions into daily practice for risk stratification and management of patients with substance use disorders.
4. Describe the Bundling Interventions to Enhance Pain Care Quality (BITES Pain) criteria and how to integrate this assessment into daily practice. Additionally, participants will learn how the use of the BITES Pain criteria can support safe and effective pain management for patients with cancer.
5. Analyze current applications of genomics to cancer care, and the role of health professionals in communicating and discussing genomic results with patients and families.
6. Discuss the clinical characteristics of malnutrition according to published standards & guidelines, recognize the importance of nutrition and addressing malnutrition in oncology patients.
7. Identify the application of machine learning in the development of better cancer diagnostics and therapeutics as well as the use of metabolites as biomarkers of cancer.
8. Describe the use of mass spectrometry to monitor metabolic profiles in patient blood samples as well as the use of machine learning to identify metabolic patterns that predict early stage ovarian cancer with high accuracy (specificity and sensitivity).

FACULTY

Tajuana Bradley, MS, FNP-BC

Georgia Cancer Specialists – Atlanta, GA

Kristin Cuculovski, MS, RDN, CSO, LDN

Northside Hospital – Atlanta, GA

Tonya Edwards, MS, MSN, FNP-C

The University of Texas
MD Anderson Cancer Center – Houston, TX

Patricia Friend, PhD, APN-CNS, AOCNS, AGN-BC

Loyola University – Chicago, IL

Morgan Hinzman, MA, CCC-SLP

Northside Hospital – Atlanta, GA

Elizabeth Lewis, PT, DPT

Northside Hospital – Atlanta, GA

John McDonald, PhD

Georgia Tech – Atlanta, GA

Beau Rappé, PhD, MDiv, MSW, MA

Howard Silverboard, MD

Northside Hospital – Atlanta, GA

VENUE



InterContinental Buckhead Hotel

3315 Peachtree Road NE
Atlanta, GA 30326

404-946-9000



EXHIBITOR INFORMATION

ATTENDEE PROFILE

This activity has been designed to meet the educational needs of healthcare practitioners involved in the care of patients with cancer. This educational program is directed toward oncology nurses, oncology mid-level providers, oncology nurse navigators, physical therapists, respiratory therapists and pharmacists. Nursing students are also encouraged to attend. All symposium attendees will have access to the exhibit hall.

An exhibit table (\$1,000) includes:

- One table-top exhibit space
- Two complimentary registrations

SUPPORT OPPORTUNITIES

The NHCI Nursing Symposium offers organizations the opportunity to be sponsors of the event, at the levels of Diamond, Gold, Silver, or Bronze. To become a sponsor at any of these levels, please visit www.nhcinursingsymposium.com.

DIAMOND (\$5,000)

- Eight (8) complimentary full-conference registrations
- Two (2) complimentary table-top displays at symposium
- Preferential assistance with meeting space
- Acknowledgement on slide (during breaks)
- On-site signage
- Logo and sponsorship level recognition on website
- List of attendees

GOLD (\$4,500)

- Six (6) complimentary full-conference registrations
- One (1) complimentary table-top display at symposium
- Acknowledgement on slide (during breaks)
- On-site signage
- Logo and sponsorship recognition on website
- List of attendees

SILVER (\$4,000)

- Four (4) complimentary full-conference registrations
- One (1) complimentary table-top display at symposium
- Acknowledgement on slide (during breaks)
- On-site signage
- Logo and sponsorship recognition on website

BRONZE (\$3,500)

- Two (2) complimentary full-conference registrations
- One (1) complimentary table-top display at symposium
- Acknowledgement on slide (during breaks)
- On-site signage
- Name recognition on website

ADDITIONAL SUPPORT OPPORTUNITIES:

Breakfast Symposium:	\$5,000
Lunch Symposium:	\$5,000
Wireless Internet Access:	\$3,000

Checks should be made payable to: Phillips Gilmore Oncology Communications, Inc. (Tax ID#: 23-2851393) and should be sent to the following address:

Phillips Gilmore Oncology Communications, Inc.
Attn. Sarah Baxter
12 Druim Moir Lane
Philadelphia, PA 19118-4134

REGISTRATION:

Please visit www.nhcinursingsymposium.com to register.

For more information, contact Alexis Frehse at afrehse@phillipsgilmore.com